

TAGALONG PRIVACY POLICY

Last Updated: February 8, 2018

This privacy policy governs the manner in which TAGALONG (sometimes referred to as “we”, “us” or “our”) collects, uses, maintains and discloses information collected from users (sometimes referred to as “users” or “you”) of our website, social media account, mobile and tablet applications and Service (as that term is defined in our Terms of Use). This privacy policy applies to the Service offered by TAGALONG, and supplements and incorporates all of our Terms of Use. The Service is only intended for the use of individuals at least 16 years of age. No one under the age of 16 is authorized to access the Service. TAGALONG will deny access to any individual which it learns is attempting to access the Service, or who has accessed the Service, who is under such age. TAGALONG’s mission is to connect users with Professional Athletes to workout. Any and all information collected is applied towards making those connections safe, engaging and fun.

1. Information We Collect.

There are three basic categories of information we collect:

- Information you give us.
- Information obtained from your use of our Service.
- Information obtained from third parties or Professional Athletes

Here’s a little more detail on each of these categories.

A. Information You Give Us.

The primary purpose of the Service is to connect likeminded individuals and non-professional athletes who are actively seeking trainers, information, and/or help in their fitness pursuits. The Service will have comment functionality, allowing users to discuss the Service, and users’ experiences. We collect information that you choose to share with us when you use the Service, including personally identifiable information such as your:

- Name;
- Location*
- Email address;
- Address;
- Demographic information (gender, sport interest, etc.); and
- Login information as well as other information you identify on our platform.

Information is gathered through a variety of different ways including when you access the Service, post data, comments, and information on the Service, communicate with us, and communicate with other users. When you access the Service we collect your full name, either as an individual or a company, your address, your email address and payment information. We will collect personal identification information from users only if you voluntarily submit such information to us. You can always refuse to supply personal identification information we request, except that it may prevent you from accessing the Service or engaging in certain Service related activities.

TAGALONG will collect your location data through data you manually enter or through GPS location services. We do this to provide accurate data to you regarding Professional Athletes and their workouts in your surrounding area. There are two types of Users on TAGALONG: Pro Users and Non-Pro Users.

Pro User is defined as a user with an existing agreed upon relationship with TAGALONG who must agree to the following in order to receive a Pro Code, as defined below: i) fill out all Required Fields in the Sign Up Page or TAGALONG Website (www.tagalong.pro), ii) provide TAGALONG with Initial Location during Sign Up, iii) Be at least 16 years of age, iv) agree to TAGALONG Terms and Privacy Policy. All Pro Users are qualified Professional Athletes with agreed upon relationship and representation with TAGALONG

The Pro Code is defined as a required key to register as a Pro User. Pro Users are pre-determined by TAGALONG and must agree to provide TAGALONG with Initial Location at Sign Up Page.

Non-Pro User is defined as a user who has no prior relationship to TAGALONG. The only requirement for a Non-Pro is to i) fill out all Required Fields in the Sign Up Page or TAGALONG Website (www.tagalong.pro), ii) Be at least 16 years of age, iii) agree to TAGALONG Terms and Privacy Policy.

With respect to location data, at a Non-Pro User's option, TAGALONG will collect Non-Pro User location through data such Non-Pro User manually enters or GPS location services if such Non-Pro User grants TAGALONG GPS location permissions.

With respect to Pro Users, TAGALONG must, at the very least, collect Initial Location data. This is a requirement for a Pro User to sign up. After Sign Up Page is completed by Pro User, such Pro User will have the option to provide updated location data, at such respective Pro User's request.

The Initial Location gathered by TAGALONG is entered by Pro and Non-Pro User in the Sign Up Page or TAGALONG Website (www.tagalong.pro).

The Sign Up Page is the page in the TAGALONG app where all Required Fields must be filled out and TAGALONG Terms and Privacy Policy must be agreed to in order to use the TAGALONG Service.

B. Information Obtained From Your Use of Our Service.

We may collect non-personally identifiable information in connection with your use of our Service. We might, for instance, save cookies on your computer to identify who you are in future sessions.

Here are some types of information we collect automatically:

- **Google Analytics.** When you visit our website, we automatically track and collect the following categories of information through Google Analytics: (1) your Internet protocol address and domain server address; (2) the date and time of your visit our website; (3) the type of system and browsers you used to access the website; (4) the pages that you accessed during your use of the website; and (5) other non-personally identifiable information (collectively, “**Traffic Data**”). Traffic Data is anonymous or semi-anonymous information that does not identify or track your identity, unless you consent to such data collection. We use Traffic Data to evaluate and improve the content of the website and to make the website more useful to visitors. We also use such information for testing and debugging purposes.
- **Usage Information.** Such as how you interact with the services and other users, how you communicate with other users, the number of workouts you post, which content you are looking at, and your interactions with our service.
- **Cookies.** Like most online service providers, we use cookies and other technologies to customize and enhance your user experience. Cookies placed on your hard drive are used for record-keeping purposes, to better understand how you use the Service and to allow us to make improvements to the Service. you may choose to set your web browser to refuse cookies, or to alert you when cookies are being sent. If you do so, some parts of the Service may not function properly.

C. Information Obtained from Third Parties.

In the future TAGALONG may form business relationships with other trusted fitness enthusiasts or professionals. If we do form those relationships, personal information may become available to third parties if you choose to follow links which may be connected to the Service or are directed to the Service from other third party sites, such as the websites of our future business partners).

2. How We Protect Your Information

We adopt generally accepted data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data gained from the Service and stored on our systems. You understand and agree that no system can guarantee unauthorized intrusion or hacking.

If you access our user feedback and comment capabilities, and whether you are an individual or a business, you have the authority to decide whether to post personal and non-personal information or workouts to your account on our application. The Service is not designed to encourage the

posting of any information or material not related to fitness or general workout purposes. All information you post on the Service will be available to other users. It can be shared by any user and then observed by anyone. All information posted on the Service may be visible or transmitted to third party sites which may be linked to the Service.

Any information transferred through the messaging component of TAGALONG is confidential between TAGALONG, the Pro User and the Non-Pro User. We do not disclose or publicize any information or exchange of communication messages.

We do not sell, trade, or rent users' personal identification information to others. We may use, and we may also share non-individual, aggregated information and data with our business partners and with business users in order to better understand the needs, interests and usage of our users.

We may use our own capabilities or those of third party service providers to help us operate our business and the Service or administer activities on our behalf. We intend to restrict the use of your information to the extent reasonably necessary to allow us, and our partners, to communicate with you, for you to utilize the Service and for the electronic sharing of communication information between the Service and you and your devices.

3. Uses of Information Collected.

We may collect and use users personal information for the following reasons:

- i. To improve customer service. Information you provide helps us respond to your customer service requests and support needs more.
- ii. To personalize your user experience. We may use information in the aggregate to understand how our users as a group use the Service.
- iii. Any content submitted to our platform is viewed as a non-exclusive, worldwide, irrevocable, royalty-free, sub licensable license to use, reproduce, adapt, publish, translate, and distributable by us through and all media platforms.
- iv. To improve the Service. We may use feedback you provide, and information we gather to improve our products and services and to send users information they agreed to receive about topics we think will be of interest to them.
- v. To send you email communications we think will be of interest to you.
- vi. To allow our trusted partners to place non-commercial information on your account on the Service.
- vii. To share information if we believe in good faith that such disclosure is necessary (a) in connection with any legal investigation; (b) to comply with relevant laws or to respond to subpoenas or warrants served on us; or (c) to defend or enforce the rights of our users or of us in connection with a lawsuit or proceeding, including

enforcing our agreements, policies and terms of use; or (d) to investigate or assist in preventing any violation of law, this Privacy Policy or our Terms of Use.

4. Changes to Our Policy.

We have the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

By accessing the Service, you understand and agree that you accept the terms of this Privacy Policy. Your continued use of the Service following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

5. Communications.

We may send you periodic announcements including email newsletters or notifications. You may opt out of these announcements by contacting info@tagalong.pro or by clicking the opt-out link at the bottom of these emails. If you opt out of these marketing emails, you may still receive system notices and other information that is specifically related to your account.

If you provide your information to us, use the website, or subscribe to any of our services, you will have created a commercial relationship with us. In having done so, you understand that even unsolicited commercial email sent from us or our affiliates is not SPAM as that term is defined under the law.

If you wish to contact us regarding this Privacy Policy, you may do so by contacting us at info@tagalong.pro.